

# MARKETING ON DEMAND

MOD's centralized platform allows your teams to:

- Access pre-approved marketing materials
- Customize assets safely within brand guidelines
- Utilize distributed ordering to eliminate the burden from creative, marketing and admin teams

## CHALLENGES FACING MULTI-LOCATION BUSINESSES

- Lack of brand consistency across materials
- Slow turnaround times for local marketing needs
- High costs for short-run or last-minute printing
- Limited visibility into inventory and usage
- Manual approval processes that delay fulfillment



## THE MOD SOLUTION

- Centralized Brand Control:** Ensure consistency across all markets and campaigns.
- Customizable Templates:** Empower local teams to personalize materials while protecting brand integrity.
- Quick Turnarounds:** Rush requests are supported with efficient production and fulfillment.
- Live Inventory Tracking:** Always know what stock is available down to the SKU.

## FEATURES & BENEFITS

- 24/7 Ordering Portal:** Teams can place orders anytime.
- Real-Time Reporting:** Access detailed insights on usage, cost centers and inventory.
- Integrated Billing:** Supports standard and custom invoicing models.
- Multi-User Access:** Permissions-based access for different departments or locations.

## CASE STUDIES & RESULTS

"By centralizing print ordering and providing approved templates, [it's] easy for all locations to stay consistent, while streamlining workflows and reducing turnaround times." - Dave Breiter, Bolton & Menk

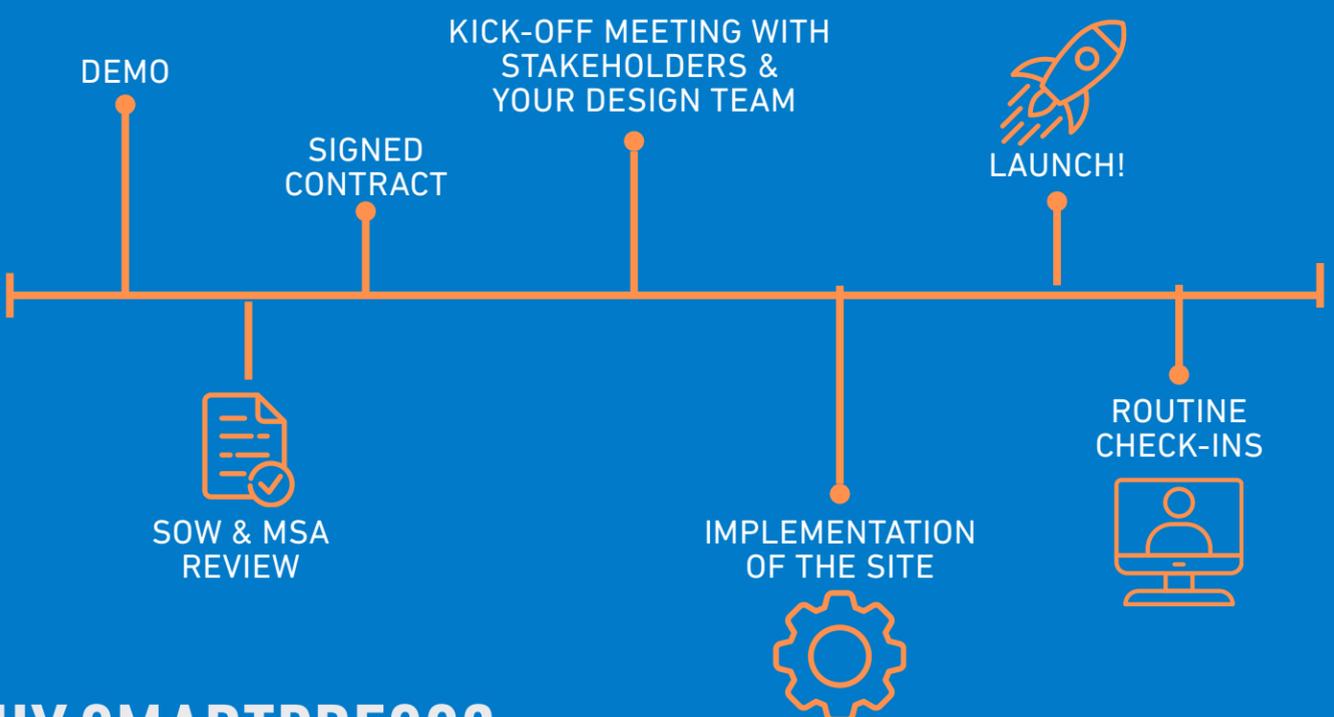
"MOD directly supports our scale. As we continue to grow, we can maintain a unified brand without placing more burden on corporate staff or adding headcount." - Neil Ryan, Garney



## GETTING STARTED - OUR TEAM WORKS WITH YOU TO:

- Audit your current assets and needs
- Build out your custom MOD portal
- Train users and set access levels
- Launch with full support from onboarding through day-to-day use

## MOD SETUP TIMELINE: ONLY 6 WEEKS!



## WHY SMARTPRESS?

- Quick turnaround times: Most print-on-demand products are produced in just three business days! With two strategically located facilities across the U.S., we're well-positioned to fulfill orders quickly and efficiently, no matter where they're headed.
- World-class customer service
- Trusted by Fortune 500s and growing brands alike
- Environmental Certifications & Recognitions: EcoVadis Platinum Rating (2022-2024), ISO 14001 Certification, Carbon Neutral Operations (Scopes 1 & 2)



## CONTACT

TO SCHEDULE A DEMO OR REQUEST MORE INFORMATION, CONTACT:

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